ABSTRACT OF THE DISCLOSURE

An apparatus and method for providing campaign information, including a memory device for storing at least one of campaign information and campaign-related information, a receiver for receiving a request for information regarding at least one of a candidate, a campaign and an election, a processor for processing the request for information in conjunction with the at least one of campaign information and campaign-related information, wherein the processor generates an information report in response to the request for information, and a transmitter for transmitting the information report to a communication device associated with an individual.